

Daned Kirkham

REAL ESTATE EXECUTIVE

EXPERIENCE

Timbers Resorts - Carbondale, CO | Corporate Director of Real Estate Sales **2016 - Current**

- Corporate Director of Real Estate Sales for portfolio of completed resort properties.
- Responsible for directing multiple sales teams, leading sales operations and managing client/owner relations.
- Recruiting, training retaining world-class sales agents and team members.
- Provide strategic direction and culture for corporate growth and sales initiatives.

Diamante - Cabo San Lucas, MX | Director of Real Estate **2014 - 2016**

- Director of real estate sales and marketing for master planned resort community.
- Responsible for existing and planned residential and mixed-use hospitality projects.
- Directs new business development, strategic partner relations and project programming.
- Oversees real estate sales, vacation rental, and resort marketing and branding responsibilities.

Millennium Partners - San Francisco, CA | Executive Sales & Marketing Director **2010 - 2014**

- Advisor to executive leadership regarding urban real estate development, sales and marketing.
- Created strategic marketing campaign initiatives contributing to \$2,500,000,000+ in sales revenue.
- Developed new international sales campaigns that contributed to 25% of annual revenue.
- Advised to product programming and design to maximize sales velocity and brand awareness.
- Designed proprietary software application to manage sales processes and track campaigns.

Wyndham Worldwide | Vice President & Corporate Officer **2007 - 2009**

- Reported to corporate senior executives in development of new company brand and business unit.
- Oversaw real estate sales and marketing responsibilities for brand launch.
- Developed and managed sales teams in multiple locations.
- Responsible for the planning, design and implementation of sales and marketing campaigns.

Destination Club Partners | Senior Vice President **2005 - 2007**

- Responsible for company advisory operations within the Western U.S. and Mexico region.
- Provided sales and marketing services to real estate development clients and projects.
- Recruited, supervised and managed sales and marketing teams in locations throughout the region.

Calistoga Ranch, An Auberge Resort - Napa Valley, CA | Sales & Marketing Director **2003 - 2005**

- Oversaw all real estate sales and marketing operations for new resort development.
- Managed inbound and outbound marketing campaigns, budgeting and reporting.
- Developed and executed event campaigns and strategic partner relations.



St. Regis - Deer Valley, UT | Sales & Marketing Director **2000 - 2003**

- Sales & Marketing Director for planned resort hotel and condominium development.
- Assisted in project planning, design, entitlements and programming.

EDUCATION

Colorado State University | B.A.
Business Administration
Finance and Real Estate
1995

CONTACT

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